



**SHRI RAMSWAROOP  
MEMORIAL COLLEGE OF  
MANAGEMENT**

**Tiwariganj , Faizabad Road  
Lucknow-226028**

**DEVELOPING ORGANIZATIONAL  
INNOVATION THROUGH INNOVATION  
CULTURE**

**(Activity Report)**

**Session 2022-23**

**Date: 13/09/2022**

**DEPARTMENT**


S.No.	1	2	3	4	5	6	7	8	9	10	11
Dept.	EC	EE&EN	ME	CE	CS	IT	BCA	MCA	BBA	MBA	E-Cell
Put Tick mark									✓		

**Name of HOD- Dr Prabhat Srivastava**

**Sign of Head-**

## Summary Report

1	<b>Title:</b>	<b>DEVELOPING ORGANIZATIONAL INNOVATION THROUGH INNOVATION CULTURE</b>	
2	<b>Objective:</b>	The main objective of this presentation competition is to make audience aware about the rapid growth in technologies as there are many new innovations in every sector to make India more better and innovative.	
3	<b>Event Description:</b>	This event was based on a Presentation Competition which was conducted by the BBA Department. <b>Objectives :-</b> <ul style="list-style-type: none"><li>● To make student aware about Innovations and new technologies which is being increasing day by day for better India.</li><li>● The main objective is to gear up the skills of students so that they think innovative and do something innovative which will contribute in today's world</li></ul>	
4	<b>Program Date:</b>	<b>13/09/2022</b>	<b>Time: 11:00am to 12:00pm</b>
5	<b>Venue:</b>	<b>Seminar hall (F-block)</b>	

6	Poster of Event:	 <p><b>SHRI RAMSWAROOP MEMORIAL COLLEGE OF MANAGEMENT</b></p> <p>DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION</p> <p>PRESENTS</p> <h1>DEVELOPING ORGANIZATIONAL INNOVATION THROUGH INNOVATION CULTURE</h1> <p><b>FACULTY COORDINATOR</b> Ms. Shraddha Verma Assistant professor BBA Department</p> <p><b>STUDENT COORDINATORS</b></p> <p>ANKIT OJHA      AYUSH SINGH 8009006760      8004679671</p> <p><b>13 SEP, 2022</b>   <b>11AM - 12:00PM</b></p> <p><b>A-BLOCK SEMIMAR HALL</b></p>
7	Resource Person:	<p>Our Guests and Jury of the session</p> <ul style="list-style-type: none"> <li>● Bobby W. Lyall Principal</li> <li>● Dr. shailesh tandon HOD MBA</li> <li>● Dr. Prabhat Srivastava HOD BBA</li> <li>● Dr. Priyanka Srivastava BBA Faculty Member</li> <li>● Dr. Gajendra Gupta BBA Faculty Member</li> <li>● Dr. M.P Singh BBA Faculty Member</li> <li>● Dr. Shraddha Verma IIC Cell Coordinator</li> </ul>

8	Target Group:	Students of 1st ,2nd ,3rd year from different department			
9	Program Schedule:				
		Sr.No	Event		Timing
		1	Welcome Address by Muskan Arora		11:00 -11:10am
			Name of the Participants		
			Participants	Participants	
		2	1. Noble jones 2. Kushagra Srivastava 3. Harsh patel 4. Ayush singh 5. Zaid ali	Devansh verma Dheeraj updhaya  Satendra Ayushi singh Sahil soni	11:11- 11:15 am 11:20- 11:25 am  11:30- 11:33am 11:38 - 11:41am 11:44 - 11:48am
		3	Vote of thanks by H.O.D. Sir		11:42- 12:00pm
10	Faculty Coordinator	<u>Name:</u> Ms Shraddha Verma <u>Email Address:</u> shraddha@srmcem.ac.in <u>Contact Number:</u> 09554090371			
11	Summary of Event	This event was based on a presentation competition on total 5 topics in which they talked about Future of Artificial Intelligence, innovation in human resource sector, sustainable development as a whole, innovations in film industry and one team discussed about how innovation is being growing also in defence sector. From which our audience got a conclusion that many students were unaware about some innovation and from this competition they got to know about many creative and innovative things which saves time and many other advantage.			
12	Photographs	Pic 1:			



**Pic:2**



**Pic:3**





**Pic:4**



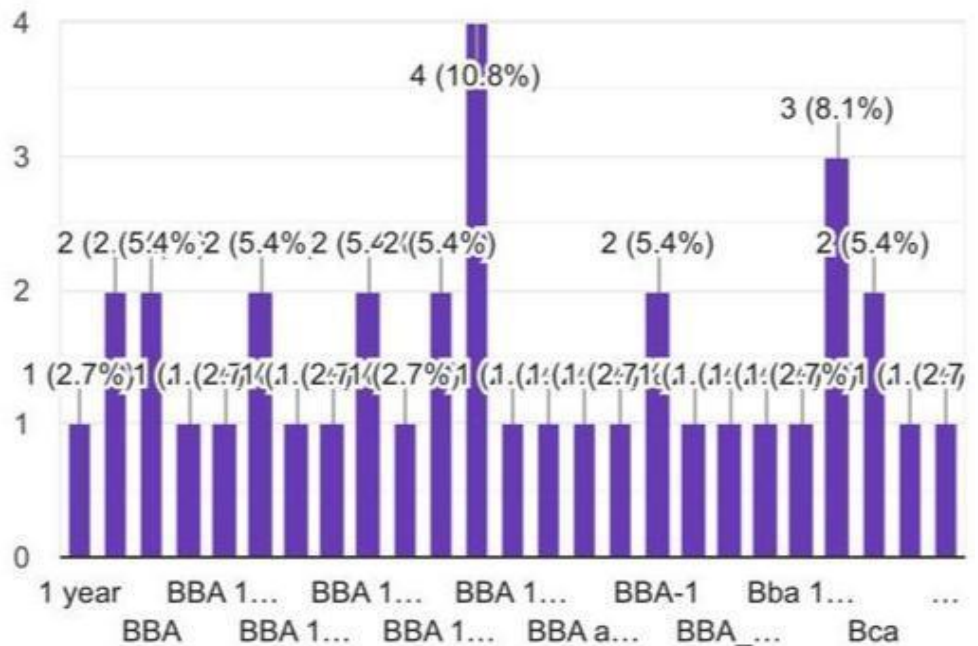
**13**

**Attendance  
Summary**

**Students: 40**

**Faculty/staff: 04**

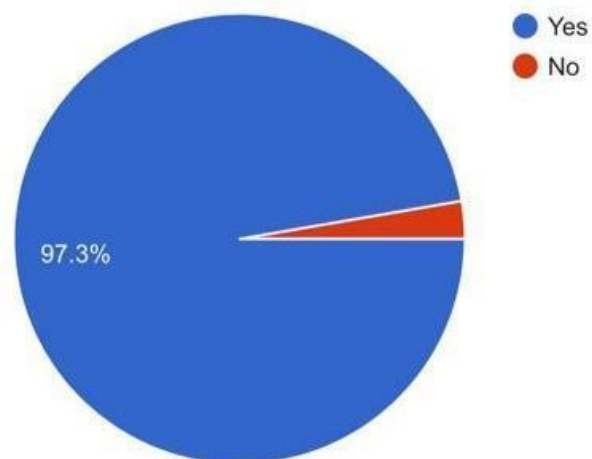
37 responses



2. Have you enjoyed the presentation?

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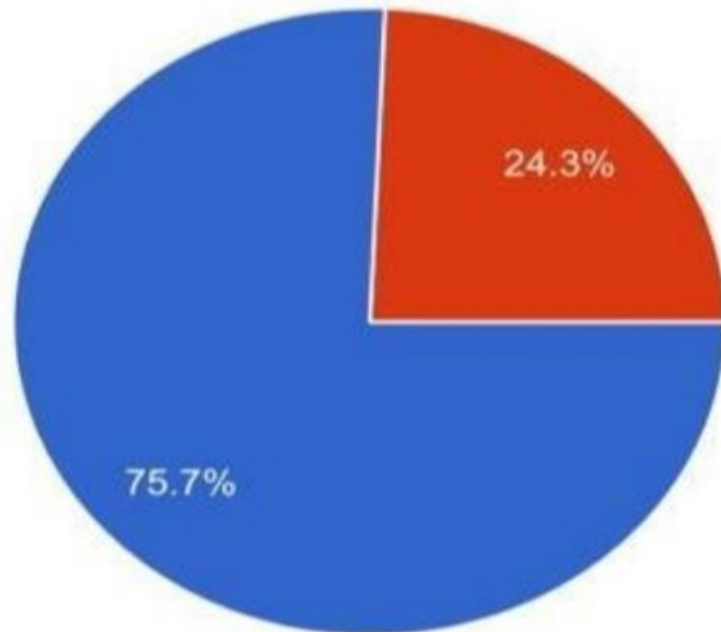
37 responses



Did you get some information on the topic which was presented in

## IIC event

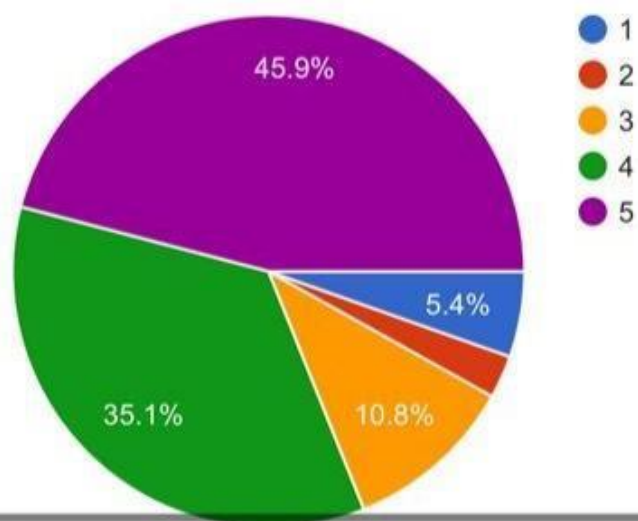
37 responses



1. How satisfied are you with IIC event?

 Copy

37 responses





Sign. of Activity Coordinator- 

Sign. of HOD- 