



Shri Ramswaroop Memorial College of Management,  
Tewariganj, Faizabad Road, Lucknow-226028

## **BBA Department**

### **VISION**

To create Business Graduates, Entrepreneurs and Socially Responsible Professionals with strong Human Values and Commitment towards the Nation, who can fit into the Dynamic Corporate World.

### **MISSION**

- M1: To emphasize on highest quality education with a strong foundation of Management Concepts for students to excel and enhance their skills.
- M2: To develop a strong bond with the Industry and Academia.
- M3: To encourage Continuous and Comprehensive Learning, explore Ideas and Innovate through upcoming Technologies.
- M4: To inculcate Human Values and Ethics, Empathy for Ecosystem and Obligation towards Nation.

