

			TOPIC-2: CONDUCT A STUDY OF CORPORATE PORTFOLIO ANALYSIS
9	16006541009	Divyanshi Pandey	TOPIC-1: A PRECISE STUDY OF INTERNATIONAL TRADE BETWEEN USA & CANADA
			TOPIC-2: ANALYSIS OF PROJECT TIME LINE FOR MANUFACTURING INDUSTRY
10	16006541010	Eti Agarwal	TOPIC-1: AN ANALYSIS OF MARKETING STRATEGIES IN AN ENTERPRISE
			TOPIC-2: DEMAND FORECASTING FOR HP LAPTOPS IN MARKET
11	16006541011	Gopal Madhesia	TOPIC-1:A STUDY ON WORKING CAPITAL MANAGEMENT IN AN INSTITUTION
			TOPIC-2: THE IMPACT OF NAFTA ON EMPLOYMENT IN USA
12	16006541012	Hariom Pandey	TOPIC-1: PRELIMINARY SCREENING OF MANPOWER- A NEED FOR A SUCCESSFUL PROJECT
			TOPIC-2: FUTURE ASPECT OF PLANT CAPACITY IN FOOD & BEVERAGES INDUSTRY
13	16006541013	Harsh Bahadur Chand	TOPIC-1:A DESCRIPTIVE STUDY ON ETOP ANALYSIS WITH EXAMPLE
			TOPIC-2: ROLE OF SEBI IN REGULATING THE SECONDARY MARKET FOR SECURITIES
14	16006541014	Himanshi Jaiswal	TOPIC-1: PROJECT TIME LINES- AN IMPORTANT TASK FOR PUBLICATION HOUSE
			TOPIC-2: COMPARISON OF BALANCE SHEET BETWEEN SONY & LG
15	16006541015	Himanshu Kumar Yadav	TOPIC-1: A BIRD'S EYE VIEW ON MERGER OF ARCELOR AND MITTAL STEEL
			TOPIC-2:ANALYSIS ON ALTERNATIVE SOURCE OF FINANCE FOR E BAY.COM
16	16006541016	Hrishabh Sharma	TOPIC-1: AN EMPIRICAL STUDY OF BARRIERS TO ENTREPRENEURSHIP
			TOPIC-2: AN EXPLORATORY STUDY ON THE PERFORMANCE OF E-COMMERCE IN INDIA.
17	16006541017	Km. Sakshi Singh	TOPIC-1: STUDY ON FACTORS EFFECTING BRAND SWITCHING IN TELECOM INDUSTRY
			TOPIC-2: OVERVIEW OF IMPLEMENTATION OF PROJECT FOR LG ELECTRONICS
18	16006541018	Kumar Nishant Singh	TOPIC-1:STUDY ON DIFFERENCE BETWEEN SERVICES AND PRODUCT.
			TOPIC-2: AN EMPIRICAL STUDY ON SKILLS NEEDED TO START A BOUTIQUE

19	16006541019	Manaswai Srivastava	TOPIC-1: AN ANALYSIS OF SOURCES OF FINANCE FOR A NEW ESTABLISHMENT
			TOPIC-2: PREREQUISITES FOR SUCCESSFUL PROJECT IMPLEMENTATION OF IT INDUSTRY
20	16006541020	Manav Pratap Singh	TOPIC-1: A PRESENTATION ON CUSTOMER RELATIONSHIP MANAGEMENT AND SERVICES MARKETING.
			TOPIC-2: ANALYSIS OF MATERIAL INPUT AND UTILITIES FOR ITC PRODUCTS
21	16006541021	Mayank Botke	TOPIC-1: A DETAILED STUDY ON: TACKLING CORPORATE CORRUPTION
			TOPIC-2: REDUCTION OF SHARE CAPITAL' & 'DIMINUTION OF CAPITAL'
22	16006541022	Mohd. Asleem	TOPIC-1: SCOPE AND AMBIT OF SECTION 77A
			TOPIC-2: A DISCUSSION ON HOW TO PREVENT CHURN AND RETAIN CUSTOMERS OF ONLINE SERVICES.
23	16006541023	Mridula Baghel	TOPIC-1: A DETAILED STUDY ON COMPETITIVE BASED STRATEGIES -LOW COST & NICHE DIFFERENTIATION
			TOPIC-2: TRANSFER OF SHARES, LAW AND PROCEDURE

Signature of Term Paper
Coordinator:

Shradha
12/12/17

Signature of HOD:

[Signature]
12.12.2017

ALLOTMENT OF TOPICS FOR TERM PAPER WRITING

Course: BBA

Year: III

Sem.: VI

Group: 62

S. No.	University Roll No.	Name of Students	Topics Allotted
1	16006541024	Nimisha Rastogi	TOPIC-1: AN ANALYSIS OF STAKEHOLDER DIALOGUE AND CONFLICT MITIGATION
			TOPIC-2: EXCHANGE RATE FLUCTUATION IN GLOBAL BUSINESS: AN ANALYSIS.
2	16006541025	Pinkey	TOPIC-1: THE IMPACT OF NEW DIGITAL MEDIA IN GLOBALIZATION
			TOPIC-2: AN EVOCATIVE STUDY ON STAKEHOLDER IN BUSINESS: VISION, MISSION, OBJECTIVE
3	16006541026	Prithu Singh	TOPIC-1: A STUDY ON THE INSIGHTS FOR E-MEDICINE IN INDIA.
			TOPIC-2: COLLECTION OF PRIMARY & SECONDARY INFORMATION- AN IMPORTANT ISSUE TO START A PROJECT
4	16006541027	Rajat Kashyap	TOPIC-1: AN ANALYTICAL STUDY ON ROLE OF CUSTOMERS IN SERVICES.
			TOPIC-2: A STUDY ON TYPES OF OWNERSHIP OF ORGANISATION TO ESTABLISH A NEW ENTERPRISE
5	16006541028	Rajat Pachauri	TOPIC-1: BUSINESS ETHICS WITH SPECIAL REFERENCE TO SATYAM SCAM
			TOPIC-2: GLOBAL BUSINESS DEVELOPMENT AND ITS EFFECT OF OUTSOURCING IN INDIA
6	16006541029	Rang Ramanuj	TOPIC-1: ANALYSIS OF MARKETING CAMPAIGNS OF VARIOUS FINANCIAL PRODUCTS FOR PROMOTING FINANCIAL INCLUSION IN INDIA.
			TOPIC-2: THE LAW OF DEFAMATION AS APPLICABLE TO COMPANIES AND THEIR OFFICERS
7	16006541030	Rimjhim Sahai	TOPIC-1: A DESCRIPTIVE STUDY OF BIGGEST MERGER OF IDEA & VODAFONE
			TOPIC-2: CONTRAST TWO INTERNATIONAL FIRMS IN THE SAME INDUSTRY: PANASONIC AND SAMSUNG

8	16006541031	Riya Gupta	TOPIC-1: RECENT TRENDS IN MARKET PLANNING AND THEIR IMPACT ON ECONOMY
			TOPIC-2: E-FILING AND ITS BENEFITS
9	16006541032	Rohit Yadav	TOPIC-1: THE TASK OF ESTABLISHING PRODUCT MIX: NEED OF A PHARMACEUTICAL COMPANY
			TOPIC-2: GLOBALIZATION AND THE RIGHTS OF CHILDREN WORKING IN THE INDUSTRY AS A CHILD LABOR
10	16006541033	Saloni Saxena	TOPIC-1: AN EMPIRICAL STUDY OF DEMAND FORECASTING REQUIRED FOR THE SOFTWARE DEVELOPMENT PROJECT
			TOPIC-2: DISCUSSION ON CAN SERVICE BE STORED?
11	16006541034	Satyarth Prakash Rai	TOPIC-1: A STUDY ON REVOLUTION BROUGHT THROUGH DIFFERENT STRATEGIES BY KISHORE BIYANI IN RETAIL SECTOR
			TOPIC-2: GLOBAL ORGANIZATION MANAGEMENT: COMMUNICATION STRUCTURE
12	16006541035	Saurabh Agrahari	TOPIC-1: A DETAILED STUDY ON IMPACT OF GLOBALIZATION ON TOURISM INDUSTRY IN INDIA
			TOPIC-2: AN ANALYTICAL STUDY ON GLOBAL FINANCIAL CRISIS
13	16006541036	Shardul Vishal	TOPIC-1: A EVOCATIVE STUDY ON PRODUCTION & CONSUMPTION OF SERVICES AT THE SAME TIME.
			TOPIC-2: ENVIRONMENTAL ASPECTS- ISSUE TO FOLLOW BY A NEW ENTRANT IN AUTOMOBILE INDUSTRY
14	16006541037	Shivangi Singh	TOPIC-1: PROVISIONS OF THE COMPANY'S ACT, 1956 REGARDING 'RED-HERRING PROSPECTUS' & 'INFORMATION MEMORANDUM'
			TOPIC-2: A STUDY ON DEVELOPMENT OF POLICIES BY PHARMACEUTICALS COMPANY TO INCORPORATE GOVERNMENT REGULATIONS
15	16006541038	Shivani Gupta	TOPIC-1: ANALYSIS OF "GAPS MODEL OF SERVICE QUALITY" AS A FRAMEWORK FOR UNDERSTANDING SERVICE DELIVERY.
			TOPIC-2: LEGISLATIVE INITIATIVES FOR COMPATIBLE COMPANY LAW

16	16006541039	Shubham Agarwal	TOPIC-1:PROVISIONS OF COMPANY'S ACT, 1956 REGARDING ISSUE OF 'SWEAT EQUITY SHARES'
			TOPIC-2: A PRESENTATION ON EVALUATION OF SERVICES.
17	16006541040	Slesha Srivastava	TOPIC-1: EFFECT OF MARKET PLANNING ON HUL PRODUCTS
			TOPIC-2:GOVERNMENT COMPANIES AND PUBLIC CORPORATIONS- OBJECTS, LEGAL STRUCTURE AND UTILITY.
18	16006541041	Sonam Verma	TOPIC-1: ANALYSIS OF SERVICE AS A DRAMA.
			TOPIC-2: A STUDY ON EFFECTIVENESS OF ENTREPRENEURIAL QUALITIES IN A NEW ENTERPRISE
19	16006541042	Sumita Kumari Yadav	TOPIC-1: EXPANSION OF KFC STORE IN INDIA: SWOT ANALYSIS
			TOPIC-2:ANALYSIS OF DEMAND OF COCA-COLA ON THE BASIS OF PRIMARY AND SECONDARY INFORMATION
20	16006541043	Vibha Tiwari	TOPIC-1:PRESENTATION ON CUSTOMER DELIGHT IN BANKING.
			TOPIC-2: INTRODUCTION OF PROJECT NETWORK IN PETROLEUM INDUSTRY
21	16006541044	Vimal Kumar Shakya	TOPIC-1: SCOPE OF COST ANALYSIS IN CADILA & CIPLA
			TOPIC-2: PRE-INCORPORATION CONTRACTS & PROVISIONAL CONTRACTS
22	16006541045	Virendra Kumar Chauhan	TOPIC-1: MARKET AND DEMAND ANALYSIS FOR PARLE
			TOPIC-2: LIMITED LIABILITY PARTNERSHIP
23	16006541046	Vivek Kumar Pal	TOPIC-1: CONDUCT A STUDY ON NEW BUSINESS MODEL AND STRATEGIES FOR NEW INTERNET ECONOMY
			TOPIC-2: ANALYSIS OF PROJECTED INCOME STATEMENT OF NISSAN
24	15065101004	Abhishek Singh	TOPIC-1: PRESENTATION ON DIFFERENT ROLES OF SERVICES IN DIFFERENT SECTORS.
			TOPIC-2: A STUDY OF PROJECTION OF INCOME STATEMENT- A PREREQUISITE TO START A MARKETING ENTERPRISE

Shradha
12/12/17.

Signature of Term Paper Coordinator:

Signature of HOD:

[Signature]
12-12-2017

ALLOTMENT OF TOPICS FOR TERM PAPER WRITING

Course: BBA

Year: III

Sem.: VI

Group: 61

S. No.	University Roll No.	Name of Students	Topics Allotted
1	16006541001	Abhijeet Jaiswal	TOPIC-1: SWOT ANALYSIS OF PEPSICO INDIA LTD. PACKAGE FOOD PRODUCTS
			TOPIC-2: A BROAD STUDY ON SERVICE RECOVERY PARADOX.
2	16006541002	Ananya Singh	TOPIC-1: AN ANALYTICAL STUDY ON INTERNATIONAL TRADE AND ENVIRONMENT.
			TOPIC-2: STUDY ON SERVICE DELIVERY PROCESS.
3	16006541003	Annany Sah	TOPIC-1:IMPACT OF GLOBALIZATION ON THE AUTO ANCILLARY INDUSTRY IN INDIA
			TOPIC-2: NECESSITIES OF WORKING CAPITALS FOR PETROLEUM INDUSTRY
4	16006541004	Ashish Agarwal	TOPIC-1: STATUTORY CONTRACT EMBODIED IN THE ARTICLES OF ASSOCIATION
			TOPIC-2: AN ANALYSIS OF CASE STUDIES ON BENCHMARKING
5	16006541005	Ashish Kasaudhan	TOPIC-1:DOCTRINE OF INDOOR MANAGEMENT, STATE ITS EXCEPTIONS
			TOPIC-2: A STUDY OF SUCCESS OF NIKE W.R.T. ITS MARKETING STRATEGIES IN RESPECT OF PROMOTION, PRICING, & DISTRIBUTION.
6	16006541006	Atal Singh	TOPIC-1: AN ANALYTICAL STUDY OF NOTE DEMONETIZATION IN INDIA: GLOBAL PROSPECTIVE
			TOPIC-2: ANALYSIS OF SUBSTANTIAL INPUT AND PUBLIC UTILITY FOR P & G PRODUCTS
7	16006541007	Bhavya Srivastava	TOPIC-1: PROCEDURES FOR REGISTRATION OF A COMPANY U/S-25 OF COMPANY'S ACT, 1956.
			TOPIC-2: STRATEGIC ISSUES FOR NON PROFIT ORGANIZATION
8	16006541008	Deepakshi Tripathi	TOPIC-1: THE DEPOSITORIES , THEIR ROLE AND FUNCTIONS IN THE SECURITIES MARKET.