

Notice: Placement Cell

Recruitment by YES BANK

Attn: B.Tech. (all branches) / BBA / BCA / MBA / MCA – 2019 Pass Out Students

BANKEDGE, in association with India's Leading Bank, "**YES BANK**", is giving the opportunity to fresh graduates and post graduates to become a Client Relationship Partner with its HNI Branches across North India.

A Walk-in drive is scheduled to be held between 08th July – 13th July 2019 for this recruitment. Details are as under:-

Date for Drive : 08th July – 13th July 2019
Venue : 16/19 E, 1st Floor, Civil Lines, Near Bandhan Guest House, Kanpur -208001
Timings : 10AM – 2PM
Candidate Profile : Professionally Dressed with Resume/All Educational Documents
Note : No charges applicable

Job Description:

An Exciting opportunity in Yes Bank for Fresher's 2019 passed out students, it will be on direct payroll of Yes bank.

About the opportunity : YES BANK has been recognized amongst the Top and Fastest Growing Banks in various Indian Banking League Tables by prestigious media houses and Global Advisory Firms, and has received several national and international honours for our various Businesses including Corporate Investment Banking, Treasury, Transaction Banking, and Sustainable practices through Responsible Banking. YES BANK is steadily evolving as the Professionals' Bank of India with the long term mission of 'Finest Quality Large Bank in India' by 2020

Position : **Client Relationship Partner (CRP)**
Business Unit : **Branch Banking**
CTC : **Rs. 2.25 LPA to Rs. 2.75 LPA**

Responsibilities :

1. Acquisition of Quality CASA (Current Account & Saving Account) Accounts - Qualified & Activated NTB CASA Accounts (In Nos.)
2. Acquisition of Quality Higher CASA variants-Acquisition of Qualified and Activated Higher CASA variants
3. Acquisition of CASA Values-CASA AMB acquired in accounts sourced during the month (In Rs)
4. Revenue Acquisition- Cross sell of Life Insurance products, MF, Gold, Trade/ FX, Assets products
5. Maintaining good relationship with the customers
6. Complete adherence to Yes Personality guidelines
7. Compliant towards KYC and all operational risk
8. Comply with Banks policies and processes
9. Ensure timely escalation of issues impacting business and appropriate solutions to address the concerns
10. Ensure safety and security of Bank and customer's assets
11. Ensure timely submission of MIS reports

Interested and eligible unplaced students are advised to appear in the above walk-in drive.

Manish Sharma

Director (Training & Placement)

Distribution:

1. List A - All
2. List B - 2 4 17
3. List C - CS IT EC EN EE CE ME MCA MBA BBA BCA
4. Respective Faculty Placement Coordinators