

**Notice- PLACEMENT OPPORTUNITY FOR BCA/BBA-2018 passing out batch**

**ORGANIZATION - Bata India**

**About Organization:** India's largest footwear retailer & leading manufacturer. Incorporated as "Bata Shoe Company Pvt. Ltd." in 1931. Operation unit set up at Konnagar (Kolkata) in 1932. Bata township at Batanagar, West Bengal in 1936. First facility in Shoe industry to receive ISO:9001 certification.

**Required Qualification: BCA/BBA**

**Salary: INR 15000-17000 (Including incentives)**

**Job Location: New Delhi**

**Job Profile: Sales Promoter/ Sales Specialist**

The selected candidates will be trained by Bata India for a period of 12 weeks on the following areas: Customer Service, Product Knowledge, Store Operations, Reposting, Display

**Career Progression/Next Role:**

After successful working as sales promoter, the next level you work as Assistant store Manager and later take independently take charge of the store as Store Manager

**Key responsibilities:-** Provide service to all potential; customers within the guidelines of Customer Service Program. Achieve the personal sales and other key statistics targets as set by the Store Manager. Achieve 100% sale estimate on daily, weekly and monthly basis. Delivers product to all customers with speed, accuracy and professionalism.. Ensure to maintain a positive professional behavior while on duty. Participate in all store meetings. Ensure all company assets are documented and protected according to company policies. Ensure all company assets are documented and protected according to company policies. Maintains an orderly stockroom and will assist in the delivery and receipt of goods. Follow all company policies regarding asset and cash management. Participation in all preparation of paper work as per manager's request. Track and report all competitors' activities to the store Manager to ensure no loss of market.

**Desired candidate profile:-** Honest & hard working individuals with Pleasing Personality. Working Knowledge of Computers. Read, Write & speak English. Good Communication, Verbal & written. Customer Friendly approach.

**Job post link for the profile:** Interested students are advised to go to the link given below for detailed information & to apply as soon as possible.

<https://www.firstnaukri.com/careers/customised/landingpage/bata/212018/index.html#>



Prof (Cdr) RP Singh

Director (Training & Placement)

Distribution: List A- 1, 2, 3

List B - 2, 4, 17

List C- BBA, BCA, respective faculty placement coordinator