

**ALLOTMENT OF TOPICS FOR TERM PAPER WRITING****Course: BBA****Semester: VI****Year: 3<sup>rd</sup> Year****Group: 62**

S.No.	University Roll No.	Name of Students	Topics Allotted	
1.	15065101032	Pratibha Singh	Topic 1	Impact of small business marketing strategies.
			Topic 2	An analysis of social entrepreneurship: an overrated phenomenon
2.	15065101033	Pratik Khandelwal	Topic 1	Selling and production report of nokia
			Topic 2	Denomination and its likely effects on economy, corruption and national security - a study.
3.	15065101034	Priyank Bajpai	Topic 1	Comparison of balance sheet between sony & lg
			Topic 2	A study on go cashless/ little cash with special reference to available infrastructure, level of education and awareness of general public.
4.	15065101035	Priyanka Yadav	Topic 1	Impact of globalization on the auto industry in india
			Topic 2	The spread of organized retailing in india.
5.	15065101036	Rajshree Rastogi	Topic 1	Expansion of dominos store in india: swot analysis
			Topic 2	Market analysis and sales development of amul milk.
6.	15065101037	Rishabh Narayan Trivedi	Topic 1	Analysis on alternative source of finance for e bay.com
			Topic 2	A study on winding up of companies and role of courts.
7.	15065101038	Saksham Tiwari	Topic 1	Necessities of working capitals for petroleum industry
			Topic 2	Discuss the payment of bonus act 1965 with special reference to its applicability, eligibility and special provisions with respect to newly set up establishments.
8.	15065101039	Salil Tripathi	Topic 1	An analytical study of note demonetization in india: global prospective
			Topic 2	Prepare wholesale business model optimization.

9.	15065101040	Sameeksha Shukla	Topic 1	The impact of new digital media of globalization
			Topic 2	Sales and marketing structure in brokerage at reliance money.
10.	15065101042	Shivam Singh	Topic 1	Analysis of project control in apple products
			Topic 2	A detailed study of advantages of incorporation of a company and measures available in case of fraudulent use of the facility.
11.	15065101043	Shivani Dwivedi	Topic 1	Global business development and its effect of outsourcing in india.
			Topic 2	Retail banking front office management activity.
12.	15065101044	Shivani Srivastava	Topic 1	Impact of csr on profitability of commercial banks in india.
			Topic 2	A study to business ownership: an effective solution to unemployment
13.	15065101046	Sonu Kr. Gupta	Topic 1	Introduction of project network in petroleum industry
			Topic 2	Discuss the objects of information technology act 2000, with special reference to the cyber regulations appellate tribunal
14.	15065101049	Sushmita Gupta	Topic 1	Growth of mcdonalds store in india: a retrosopic view.
			Topic 2	The role of integrated marketing communications in life insurance.
15.	15065101050	Suyash Pratap Singh	Topic 1	Effective corporate image management as a strategy for enhancing profitability.
			Topic 2	A study of drivers and inhibitors of entrepreneurial growth
16.	15065101052	Twinkle Maurya	Topic 1	Develop a corporate governance indicators & firm value.
			Topic 2	A critical study on growing expertise in family business and global entrepreneurship
17.	15065101053	Vaibhav Tripathi	Topic 1	Prerequisites for successful project implementation of it industry
			Topic 2	An analysis on international industrial development strategies.
18.	15065101054	Varun Harlalka	Topic 1	Impact of organisational & individual agendas in the use of coaching.
			Topic 2	A study of role of governments execute in order to promote entrepreneurial ideas
19.	15065101056	Vikram Singh Rathore	Topic 1	Role of mergers, acquisitions, corporate recovery & other corporate restructuring.
			Topic 2	An empirical study on relationship between entrepreneurship and

				market orientation
20.	15065101057	Vilas Verma	Topic 1	Systematic control of inventories its methods & various control systems.
			Topic 2	A critical analysis of crucial scenario for highly educated population to budding entrepreneurs
21.	15065101058	Vishal Dubey	Topic 1	Impact of promotional activities for selling hcl product.
			Topic 2	A study 'e-governance its effectiveness & short comings'
22.	15065101059	Yash Gupta	Topic 1	A bird's eye view of fii investments in india.
			Topic 2	Comparative study of broadband in telecom sector with airtel.
23.	14065101031	Neelesh Srivastava	Topic 1	Scope of cost analysis in cadila & cipla
			Topic 2	'Swachh bharat abhiyan' - social responsibility and contribuion of the students towards this campaign discuss.
24.	14065101039	Sparsh agarwal	Topic 1	Analysis of financing in p&g products
			Topic 2	A study of consumer protection act 1986, its objects, applicability and system of consumer disputes redressal at various level right from district to national level.

**Signature of Faculty**

**Signature of HOD**