

ALLOTMENT OF TOPICS FOR TERM PAPER WRITING**Course: BBA****Semester: IV****Year 2nd year****Group: 42**

S.No.	Roll No.	Name of Students	Topics Allotted	
1.	16006541024	Nimisha Rastogi	Topic 1	DISCUSSION ON IMPORTANCE OF PARTNERSHIP IN BUSINESS
			Topic 2	Combining Expert Systems, Executive Information Systems and DSS
2.	16006541025	Pinkey	Topic 1	An Imperative role of debts in financial Institution.
			Topic 2	Analysis of effectiveness of celebrity endorsement in advertising in terms of obtaining the desired effect on the consumer
3.	16006541026	Prithu Singh	Topic 1	A detailed Study of Long term financing in current scenario.
			Topic 2	Role of source time study & motion study in work measurement.
4.	16006541027	Rajat Kashyap	Topic 1	Recent HR practices and their outcome
			Topic 2	E-Governance: A solution to unemployment crisis
5.	16006541028	Rajat Pachauri	Topic 1	STUDY ON DIFFERENT PARTNERS ACCORDING TO PARTNERSHIP ACT.
			Topic 2	A study on how businesses use marketing tools in order to be more successful
6.	16006541029	Rang Ramanuj	Topic 1	An Empirical view on Inventory management of any Organization .
			Topic 2	Aspects of collective bargaining in Industrial revolution
7.	16006541030	Rimjhim Sahai	Topic 1	A BROAD STUDY ON DUTIES OF VARIOUS PARTNER OF A FIRM WITH REFERNCE TO PARTNERSHIP ACT.
			Topic 2	Impact of e-business on the performance of banking sector
8.	16006541031	Riya Gupta	Topic 1	AN EVOCATIVE STUDY ON VARIOUS TYPES OF GOODS ACCORDING TO SALE OF GOODS ACT.
			Topic 2	Job stress among public and private employees
9.	16006541032	Rohit Yadav	Topic 1	A STUDY ON PERFORMANCE OF CONTRACT OF SALES AND ITS IMPACT ON BUYERS AND SELLERS

			Topic 2	An analysis of market for future trends and influencing variables to determine cost efficiency
10.	16006541033	Saloni Saxena	Topic 1	STRATEGIC HRM AND ITS IMPLICATIONS
			Topic 2	The software development process of e-commerce systems
11.	16006541034	Satyarth Prakash Rai	Topic 1	DISCUSSION ON VARIOUS TYPES OF HUNDIES AS PER NEGOTIABLE INSTRUMENT ACT.
			Topic 2	Utility of HR in change management
12.	16006541035	Saurabh Agrahari	Topic 1	Financial planning is the key to the successful operation of Punjab & Sind Bank.
			Topic 2	CRM: People, Process and Technology
13.	16006541036	Shardul Vishal	Topic 1	A Comparative view of Capital Structure, Capitalization and Cost of capital in current scenario.
			Topic 2	A critical analysis of importance of major marketing concepts to the success of the small business
14.	16006541037	Shivangi Singh	Topic 1	Employee motivation and empowerment
			Topic 2	ERP: Implementation and Business Value
15.	16006541038	Shivani Gupta	Topic 1	AN ANALYTICAL VIEW OF STUDY OF TOOLS OF FINANCIAL STATEMENTS IN CURRENT SCENARIO.
			Topic 2	Analytical study of inventory management in a car manufacturing organisation.
16.	16006541039	Shubham Agarwal	Topic 1	INTERNET GOVERNANCE - SOCIAL, POPLITICAL AND LEGAL IMPLICATIONS
			Topic 2	AN EMPIRICAL STUDY ON PIONEERING ADVANTAGES OF ADVERTISING THAT CAN BE UTILIZED BY AN ESTABLISHED FIRM TO PREVENT ENTRY INTO A MARKET BY NEW ENTRANT COMPETITORS
17.	16006541040	Slesha Srivastava	Topic 1	An insight view of 5 C's of credit in credit management system.
			Topic 2	ROLE OF HR IN QUALITY MANAGEMENT SYSTEMS
18.	16006541041	Sonam Verma	Topic 1	A PRESENTATION ON PASSING OF PROPERTIES & GOODS
			Topic 2	Design and development of systems for E-Business
19.	16006541042	Sumita Kumari Yadav	Topic 1	A Conceptual view on Cost of Capital analysis .
			Topic 2	Production scheduling techniques in a manufacturing environment.
	16006541043	Vibha Tiwari	Topic 1	WEB-BASED AND MODEL-DRIVEN DECISION SUPPORT SYSTEM

			Topic 2	A new approach for managing maintenance using performance measurement systems
21.	16006541044	Vimal Kumar Shakya	Topic 1	An Empirical study on methods of appraising Capital expenditure proposal .
			Topic 2	Textile design: A survey into the cyclical nature of colours in Britain's carpet industry.
22.	16006541045	Virendra Kumar Chauhan	Topic 1	The Impact of Organizational Climate in the Implementation of Total Quality Management
			Topic 2	A STUDY OF THE REASONS AND THE NEED FOR VIGILANCE IN THE AREA OF CUSTOMER SATISFACTION
23.	16006541046	Vivek Kumar Pal	Topic 1	A comprehensive study of tools of material handling & facilities layout.
			Topic 2	A critical study on pricing strategies incurred in price setting for a fictional company marketing a drug that cures Aids

Signature of Faculty

Signature of HOD