

ALLOTMENT OF TOPICS FOR TERM PAPER WRITING

Course: BBA

Year: III

Sem.: V

Group: 51

S. No.	University Roll No.	Name of Students	Topics Allotted
1	16006541001	Abhijeet Jaiswal	TOPIC-1: UNIQUE FEATURES (ANY TEN) OF E-COMMERCE
			TOPIC-2: A STUDY ON THE CHANGING PARADIGMS OF RETAIL INDUSTRY IN INDIA
2	16006541002	Ananya Singh	TOPIC-1: DESCRIPTION OF SWOT ANALYSIS IN THE CONTEXT OF E-COMMERCE
			TOPIC-2: A STUDY OF STORE AMBIANCE AND OPERATIONS STRATEGIES
3	16006541003	Annany Sah	TOPIC-1: DIFFERENT KEY SECURITY THREATS ALONG WITH ITS POSSIBLE SOLUTIONS
			TOPIC-2: A STUDY OF THE SUCCESS OF RETAIL: SEGMENTATION, TARGETING AND POSITIONING
4	16006541004	Ashish Agarwal	TOPIC-1: THE ROLE OF DIFFERENT INTERNET PROTOCOLS AND UTILITY PROGRAMS TO ENHANCE THE CAPABILITY OF E-COMMERCE
			TOPIC-2: A STUDY ON RECENT TRENDS OF RETAILING IN INDIA
5	16006541005	Ashish Kasaudhan	TOPIC-1: ARCHITECTURE OF INTERNET TO SUPPORT E-COMMERCE FUNCTIONALITY
			TOPIC-2: A STUDY ON MARGIN AND PROFITS IN FRUITS AND VEGETABLE RETAIL IN INDIAN URBAN MARKETS
6	16006541006	Atal Singh	TOPIC-1: IMPACT OF COOKIES IN THE CONTEXT OF E-COMMERCE
			TOPIC-2: A STUDY ON MANUFACTURING AND RETAILING IN INDIA WITH SPECIAL REFERENCE TO BIG BAZAAR
7	16006541007	Bhavya Srivastava	TOPIC-1: DIFFERENT E-COMMERCE PAYMENT MECHANISMS
			TOPIC-2: A STUDY ON PEST ANALYSIS FOR ORGANISED RETAILING IN INDIA WITH SPECIAL REFERENCE TO VISHAL STORE
8	16006541008	Deepakshi Tripathi	TOPIC-1: WORKING OF SECURE ELECTRONIC TRANSACTION USING SUITABLE DIAGRAM
			TOPIC-2: A STUDY ON THE LOCATIONAL STRATEGIES OF A SUCCESSFUL RETAIL OUTLET
9	16006541009	Divyanshi Pandey	TOPIC-1: AN ANALYTIC VIEW OF BUSINESS ARCHITECTURE FRAMEWORK OF E-COMMERCE
			TOPIC-2: A STUDY ON COST EFFECTIVENESS OF IN STORE PRODUCTION VERSUS OUTSOURCING IN RETAILING
10	16006541010	Eti Agarwal	TOPIC-1: DESCRIPTION OF PRODUCT LIFE CYCLE IN THE CONTEXT OF E-COMMERCE.

			TOPIC-2: A STUDY ON THE WAYS TO INCREASE CONVERSION RATE WITH UP-SELLING, CROSS-SELLING, AND DOWN-SELLING METHODS
11	16006541011	Gopal Madhesia	TOPIC-1: ROLE OF VIRTUAL PRIVATE NETWORK IN THE CONTEXT OF SECURE E-COMMERCE TRANSACTION
			TOPIC-2: A STUDY ON PRESENT INDIAN RURAL MARKET SCENARIO
12	16006541012	Hariom Pandey	TOPIC-1: CATEGORIES OF INTERNET FOR SMOOTH E-COMMERCE TRANSACTION
			TOPIC-2: A STUDY ON THE RURAL CONSUMERS' CHARACTERISTICS AND THE FACTORS INFLUENCING THEIR PURCHASE DECISION
13	16006541013	Harsh Bahadur Chand	TOPIC-1:WORKING OF PRETTY GOOD PRIVACY IN THE CONTEXT OF E-MAIL SECURITY
			TOPIC-2: A STUDY OF NATURE OF RURAL DEMAND
14	16006541014	Himanshi Jaiswal	TOPIC-1: SIGNIFICANCE OF PURE AND PARTIAL E-COMMERCE
			TOPIC-2: A STUDY OF HIERARCHY OF RURAL MARKETS
15	16006541015	Himanshu Kumar Yadav	TOPIC-1: SIGNIFICANCE OF E-COMMERCE TRANSACTION FOR B2B(BUSINESS TO BUSINESS).
			TOPIC-2: A STUDY ON RURAL MARKET INDEX
16	16006541016	Hrishabh Sharma	TOPIC-1: A STUDY ON BANK EMPLOYEE INCENTIVES AND STOCK PURCHASE PLANS PARTICIPATION.
			TOPIC-2: AN IMPERATIVE ROLE OF AGRICULTURAL INCOME.
17	16006541017	Km. Sakshi Singh	TOPIC-1: INVESTMENT STRATEGIES AND MARKET STRUCTURE: AN EMPIRICAL ANALYSIS OF BANK BRANCHING DECISIONS.
			TOPIC-2: AN EVOCATIVE STUDY OF EXEMPTED INCOME.
18	16006541018	Kumar Nishant Singh	TOPIC-1:INTERNAL VERSUS EXTERNAL CAPITAL MARKETS IN THE INSURANCE INDUSTRY: THE ROLE OF REINSURANCE.
			TOPIC-2: AN INSIGHT INTO THE RESIDENTIAL STATUS AND ITS IMPACT ON TAX LIABILITY.
19	16006541019	Manaswai Srivastava	TOPIC-1: AN IMPERATIVE ROLE OF FINANCIAL INSTITUTIONS IN CURRENT SCENARIO.
			TOPIC-2: A CONCEPTUAL VIEW OF TAXABLE INCOME UNDER THE HEAD OF SALARY.
20	16006541020	Manav Pratap Singh	TOPIC-1: A COMPARISON OF BANK AND NON-BANK FUNDS IN THE FRENCH MARKET.
			TOPIC-2: AN EMPIRICAL STUDY OF TAXABLE INCOME THE HEAD OF SALARY (RETIREMENT) .
21	16006541021	Mayank Botke	TOPIC-1: THE BENEFITS OF RELATIONSHIP BANKING: EVIDENCE FROM SMALL BUSINESS FINANCING IN FINLAND.

			TOPIC-2: AN ANALYTICAL STUDY OF TAXABLE INCOME UNDER THE HEAD INCOME FROM HOUSE PROPERTY.
22	16006541022	Mohd. Asleem	TOPIC-1: THE UNDER PRICING OF VENTURE AND NON-VENTURE CAPITAL IPOs: AN EMPIRICAL INVESTIGATION.
			TOPIC-2: AN IMPERATIVE ROLE OF TAXABLE INCOME UNDER THE HEAD OF BUSINESS.
23	16006541023	Mridula Baghel	TOPIC-1: THE IMPACT OF RATING AGENCY REPUTATION ON LOCAL GOVERNMENT BOND YIELDS.
			TOPIC-2: A STUDY OF TAXABLE INCOME UNDER THE HEAD OF PROFESSION.

Signature of Term Paper

Coordinator:

Signature of HOD: